

EXPERTISE

Graphic/Digital Design

 Typography

 Marketing/Branding

 PrePress

 Print Production

 Project and Team Management

 Job/Production Scheduling

 Quality/Detail Oriented

 Multi-Tasker

 Document Control

 Efficiency Conscious

 Written/Verbal Communication

 PC/Windows Computer repair

SOFTWARE

 InDesign

 Photoshop

 Illustrator

 Premiere Pro

 After Effects

 Lightroom

 Audition

 Dreamweaver

 Acrobat Pro

 EFI Fiery

 RasterLink 6

 Visual Print Leader

 Word

 Excel

 Outlook

 Publisher

 Autodesk 3DS MAX

References available

MICHAEL MARTIN

GRAPHIC DESIGNER

CONTACT

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PROFESSIONAL SUMMARY

I am a Graphic Designer with over 40 years of experience that brings a blend of creativity, technical skill and a passion for visual storytelling. Proficient in a wide range of multidisciplinary design software including Photoshop, InDesign, Illustrator and more, I excel at delivering multi-media designs that capture the essence of brand identity, be it commercial print-ready or digital marketing format. Eager to apply a deep understanding of project and team management to create impactful detailed designs that drive client satisfaction and business success.

EMPLOYMENT HISTORY

May 2023 – Dec 2023

Production Controller - Sensational Signs Company Inc., Port Perry, ON

- Coordinated with all Departments for all Operations, Logistics, Purchasing, and Scheduling of all sign/hoarding/wrap projects.
- Streamlined project workflows, enhancing operational efficiency for signage projects.
- Oversaw inventory and equipment management, ensuring project readiness and compliance.
- Implemented new interoffice communication protocols reducing errors and increasing turn-around by an estimated 20%.
- Led cross-departmental teams to meet tight deadlines, and budgetary constraints, fostering a culture of teamwork.
- Health & Safety and HR representative.

Sept 2003 – May 2023

Senior Graphic Designer - Print Graphics Inc., Newmarket, ON

- Senior Graphic Designer and Prepress for all commercial print digital projects.
- Managed comprehensive rebranding projects for multiple corporations.
- Coordinated with Production Manager, Vendors, and print team to successfully meet all client's project requirements, deadlines and budget, keeping attention to detail, accuracy and quality on all projects.
- Operation and maintenance on all high-speed digital copiers, wide format printers and bindery equipment.
- Mentored junior designers, fostering a creative and collaborative team environment.
- Sourced, assembled, implemented and maintained PC-based computer systems and network, pioneering the adoption of new technologies, keeping the company at the industry forefront.
- Developed entire client database, document and asset control, enhancing efficiency of interoffice communication protocols.

Nov 2000 – present

Freelance Multidisciplinary Designer - Four Winds Media Studios

- Provided creative design solutions/consultations for a variety of clients using multiple software packages.
- Revolutionized client branding with innovative and dynamic designs to enhance digital presence utilizing graphic, logo, print and video media.
- Video editing, CG Animation and Visual FX for film, television and marketing.
- Developed unique visual identities, setting clients apart in their respective markets.

1995 – 2000

Regraphics Supervisor - Stone & Webster Canada Ltd., Toronto, ON

1989 – 1995

Production Manager - Print Three, Toronto, ON

1986 – 1989

Assistant Manager - The Printing House, Toronto, ON